

# AI Search & SEO Onboarding

To begin, please provide access to the items below. If you don't have something, just let us know.

## 1. Google Access

Google Analytics  Google Search Console  Google Business Profile

(We can send access requests if needed.)

## 2. Business / Hotel Info

Business Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Property Type: \_\_\_\_\_

Phone: \_\_\_\_\_

Guest Types: \_\_\_\_\_

## 3. OTA Listings (provide login/access info)

Booking.com: \_\_\_\_\_

Airbnb: \_\_\_\_\_

Expedia: \_\_\_\_\_

PMS/Booking: \_\_\_\_\_

VRBO: \_\_\_\_\_

Other: \_\_\_\_\_

### Website Access

CMS Login: \_\_\_\_\_

Hosting: \_\_\_\_\_

### Brand & Positioning (UVP - Why choose you?)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Brand Assets

- Logo files (PNG, SVG)
- High-quality property photos
- Brand colors / style guide

### Social Media URLs

Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_

Other: \_\_\_\_\_