

AI Search & SEO Onboarding

To begin, please provide access to the items below. If you don't have something, just let us know.

1. Google Access

☐ Google Analytics ☐ Google Search Console ☐ Google Business Profile

(We can send access requests if needed.)

2. Business / Hotel Info

Business Name: _____

Address: _____

Phone: _____

Email: _____

Property Type: _____

Guest Types: _____

3. OTA Listings (provide login/access info)

Booking.com: _____

Expedia: _____

VRBO: _____

Airbnb: _____

PMS/Booking: _____

Other: _____

Website Access

CMS Login: _____

Hosting: _____

Brand Assets

- ☐ Logo files (PNG, SVG)
- ☐ High-quality property photos
- ☐ Brand colors / style guide

Brand & Positioning (UVP - Why choose you?)

Social Media URLs

Facebook: _____

Instagram: _____

Other: _____